IDEAPAINT PREFERRED PAINTS & PRIMERS

Ideapaint should only be applied over an approved 100% Acrylic Primer and Topcoat paint. We recommend and approve the below primers & topcoat paints to be used under IdeaPaint products. Any product not listed is not approved and will void all warranties. Do not use primers and topcoats containing vinyl, oil, alkyd, urethane, epoxy, or industrial coatings. A tray with a disposable liner with lines (not the bubble kind) is recommended for best application. DO NOT USE A BUCKET WITH A SCREEN, THAT WILL INTRODUCE AIR AND CREATE BUBBLES!

PREFERRED WHITE PRIMERS:

- IdeaPaint White PRIMER
- Sherwin-Williams Multi-Purpose
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel_Bond295
- Vista Paint CareFree Prime-Zall
- Kilz Premium Primer
- Ben Moore Fresh Start 046

PREFERRED TOPCOAT PAINTS:

For use under Create Clear or when changing the color of the wall. Create Clear should only be applied over a 100% acrylic topcoat paint with a semi-gloss or gloss finish.

- California Paints Fres~Coat Premium Interior Paint & Primer or Ultra Aquaborne Ceramic Interior Paint
- Sherwin-Williams Solo, Duration, Harmony, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal or Regal Select
- Kelly Moore: Durapoxy 1685, Acryplex 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature

PREFERRED CLEAR PRIMERS:

For use when applying Create Clear over eggshell, flat, or matte paint, or when applying Create Clear over topcoat paint that is not 100% acrylic or acrylic latex (ie. Vinyl)

- IdeaPaint Clear PRIMER
- Kilz Klear Primer
- Zinsser BIN Clear Primer

Ideapaint Clear PRIMER should never be applied over any primer. It must be applied over a topcoat paint.

NEED HELP?

If you have questions about products or any part of the application or reinstallation process, contact:

☎ **Customer Service:**
617•714•1050 | 800.393.5250

📄 **Application Guides & Tech Docs**
https://ideapaint.com/pages/installation-and-specs

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